



Give your business great exposure!
 Advertise / Sponsor Frequent Flyers® Aerial Dance

Sponsorship: Half-Season. July-December 2019

- As a sponsor, you receive logo placement on our website (reaching 2000 visitors per month), email blasts (received by 4500 contacts each time), in our performance playbills reaching 800 people per show, and more!
- Choose to sponsor our full season for a discount or advertise in a single show playbill.
- Info below:

Sponsorship Opportunities	Level 1 \$500	Level 2 \$350	Level 3 \$175
Sponsor logo included on all print marketing materials in 2019 Season - mails to 5000 households 2xs	X		
Announcement of sponsor from stage at 2 of the 2019 Season performances	X		
Half Page Ad in two 2019 Season Playbills	X	X	
Email blast with sponsor logo 3 times	X	X	
Sponsor logo included in 2 performance playbills in the 2019 Season	X	X	X
Sponsor Logo on Website for duration of 2019 Season	X	X	X

Social media acknowledgement during 2019 Season	X	X	X
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Or: Single Playbill Advertising Opportunities

2 opportunities to advertise in our playbills. Select both and double your exposure!
Or choose one playbill that best suits your budget.

1. ***Aerial Dance Festival 2019 Showcase Performance:*** featuring new and innovative work from ADFs internationally renowned faculty — you will never see this mix of artists together anywhere in the world! This playbill reaches a local and national audience of visitors to the Aerial Dance Festival.
 - 4 performances at the Dairy Arts Center August 2-4, 2019
 - Expected Audience reach: 1000
 - Deadline for space reservation: July 11; Camera ready art needed by July 16*
2. ***December Performance:*** Frequent Flyers® Professional Company's brand new Winter show.
 - 4 performances at the Dairy Arts Center December 6-8, 2019
 - Expected Audience reach: 800
 - Deadline for space reservation: Nov. 7; Camera ready art needed by Nov. 12th

*** Artwork accepted in this format only: Grayscale, PDF, 300dpi**

****Advertise in both playbills and receive our multi-show discount!**

- 2 Playbills - 10% off

Playbill Advertising Rates - 2019 Season	Aerial Dance Festival 2019 Showcase August 2-4	December Show Professional Company December 6-8
Full Page (6" by 8")	\$155	\$125
Back Cover (6" by 8")	\$175	\$140
Half Page (6" by 4")	\$70	\$55

Quarter Page (2 3/4" by 3 1/2")	\$90	\$40
Business Card (3 1/2" by 2 1/2")	\$40	\$30

Why advertise with us? Our audience demographics:

1. 75 percent live in Boulder County
2. The majority of our audience has an annual income at or above \$85,000
3. Audience members' ages range from 6 to 86

Frequent Flyers® Aerial Dance formed in 1988 & was incorporated as a **non-profit** in 1990; we are considered leaders in the art form of Aerial Dance. We have a loyal Boulder audience, which has been augmented by the increasing popularity of our educational programs. Frequent Flyers' critically acclaimed **performances** have reached over 205,000 people over the years. Frequent Flyers' **classes for the community** have reached over 21,000 people.

For more information about the Frequent Flyers® mission and what we do, visit frequentflyers.org.

For questions or to reserve space, please contact our marketing coordinator, Laura Burgamy, at laurab@frequentflyers.org or call our office at 303-245-8272.