



Give your business great exposure!
 Advertise / Sponsor Frequent Flyers® Aerial Dance

Sponsorship for the 2020 Season

- As a sponsor, your business has the opportunity to receive logo placement on our website (reaching 2000 visitors per month), email blasts (received by 6500 contacts each time), in our performance playbills (reaching 800 people per show), and more!
- Choose to sponsor our full season for a discount or advertise in a single show playbill.
- Rates below.

Sponsorship Opportunities	Level 1 \$1,000	Level 2 \$700	Level 3 \$350
Sponsor logo included on all print marketing materials in 2020 Season - mails to 5000 households 4xs	X		
Announcement of sponsor from stage at all 3 weekends of the 2020 Season performances	X		
Half Page Ad in all 3 of the 2020 Season Playbills	X	X	
Email blast with sponsor logo 5 times during 2020 Season	X	X	
Sponsor logo included in all 3 performance playbills in the 2020 Season	X	X	X
Sponsor Logo on Website for duration of 2020 Season	X	X	X
Social media acknowledgement during 2020 Season	X	X	X

Playbill Advertising Opportunities

3 opportunities to advertise in our playbills. Select all 3 and multiply your exposure!
Or choose one or two that best suits your budget and marketing calendar.

1. ***The Travelers***, Frequent Flyers® Professional Company takes flight in a new show filled with invented apparatus and beautiful music!
 - 4 performances at the Dairy Arts Center April 24-26, 2020
 - Expected Audience reach: 800
 - Deadline for space reservation and camera ready art: April 3*

2. ***Aerial Dance Festival 2020 Showcase Performance***: featuring new and innovative work from ADF's internationally renowned faculty — you will never see this mix of artists together anywhere in the world! This playbill reaches a local and national audience of visitors to the Aerial Dance Festival.
 - 4 performances at the Dairy Arts Center July 31-August 2, 2020
 - Expected Audience reach: 1000
 - Deadline for space reservation and camera ready art: July 10*

3. ***December Performance***: Frequent Flyers® Professional Company's new Winter show.
 - 4 performances at the Dairy Arts Center December 4-6, 2020
 - Expected Audience reach: 800
 - Deadline for space reservation and camera ready art: November 13*

*** Artwork accepted in this format only: Grayscale, PDF, 300dpi**

****Advertise in 2+ playbills and receive our multi-show discount!**

- 2 Playbills - 10% off
- 3 Playbills - 15% off

Playbill Advertising Rates - 2020 Season	The Travelers Professional Company April 24-26	Aerial Dance Festival 2020 Showcase July 31-August 2	December Show Professional Company December 4-6
Full Page (6" by 8")	\$125	\$155	\$125
Back Cover (6" by 8")	\$140	\$175	\$140

Half Page (6" by 4")	\$55	\$70	\$55
Quarter Page (2 3/4" by 3 1/2")	\$40	\$90	\$40
Business Card (3 1/2" by 2 1/2")	\$30	\$40	\$30

Why advertise with us? Our audience demographics:

1. 75 percent live in Boulder County
2. The majority of our audience has an annual income at or above \$85,000
3. Audience members' ages range from 6 to 86

Frequent Flyers® Aerial Dance formed in 1988 & was incorporated as a **non-profit** in 1990; we are considered leaders in the art form of Aerial Dance. We have a loyal Boulder audience, which has been augmented by the increasing popularity of our educational programs. Frequent Flyers' critically acclaimed **performances** have reached over 200,000 people over the years. Frequent Flyers' **classes for the community** have reached over 21,000 people.

For more information about the Frequent Flyers® mission and what we do, visit frequentflyers.org.

For questions or to reserve space, please contact our marketing coordinator, Laura Burgamy, at laurab@frequentflyers.org or call our office at 303-245-8272.